

## ***Tall Talk Advertisement Rates***

Full page: \$100.00  
Half page horizontal: \$60.00  
Half page vertical: \$60.00  
Quarter page: \$35.00  
Eighth page: \$20.00

Color on any ad--add \$50.00 to ad cost/No color on eighth page ads

Covers and centerspread (color only, included). Inside back cover, inside front cover, centerspread right and centerspread left, each \$300.00.

Cover partials (color only, included)  
Half page \$175.00  
Quarter page \$100.00

All covers subject to franchise on entire page.

Color requirements: Slides or transparencies preferred. No prints. Digital scans must be hi-resolution in tif or gif format. JPEG file scans are not usable. Digital scans should be sent on CD or Zip disk.

For background colors supply sample or pantone number. Materials deadline is 90 days before publication date.

Ad dimensions: Full page 8 1/2 X 11 trim, live matter 7 3/4 X 10 1/8, half page horizontal 7 3/4 X 4 5/8, half vertical 3 3/8 X 9 3/4, quarter page 3 3/8 X 4 5/8, eighth page 3 3/8 X 2 3/8.

Send all ads to:

**Judy Nunn, Advertising Manager**  
**4728 Jade St. NE, Salem OR 97305-3138**  
**Phone or Fax: (503) 390-3816**  
**E-mail [Nunnjk@comcast.net](mailto:Nunnjk@comcast.net)**